

Improving The Student Speaking Skill By Using Tiktok Application

Nur Aini Pujiastuti,
University of Qamarul Huda Badaruddin Bagu

| 16

ABSTRAK

ARTICLE INFO

Article history:

Received September 19, 2024

Revised November 12, 2024

Accepted Januari 1, 2025

Available online 1 Januari, 2025

Kata Kunci: *Speaking, Tiktok Application*



This is an open access article under the [CC BY-SA](https://creativecommons.org/licenses/by-sa/4.0/) license.
Copyright © 2023 by Author. Published by Universitas Pendidikan Ganesha.

This research focuses on speaking skill by using Tiktok Application. This study aims to describe the phenomenon of the widespread use of social media as a learning media English online. This study uses a qualitative method with an inductive approach. The data was collected with documentation from online videos. The research findings show that there are five types of lessons from online video TikTok that are often made, namely pronunciation, vocabulary, grammar, common mistakes, and English fact. The data in this study was analyzed by qualitative. From this research shows that the respondents had a positive attitude toward a TikTok application as a video aid while learning through TikTok application used it as an English language learning strategy to help and enhance literacy and speaking skills.

1. Background

There are four skills in English, namely listening, speaking, reading, and writing. Speaking is one of these four skills, which involves the process of communication using oral forms. It is not only used for reading or writing, but also for expressing ideas and opinions (Perdana and Rianti, 2021). Speaking is an activity that people use to communicate with others. This activity happens everywhere and has become part of daily routines. When someone speaks, they interact and use language to convey their ideas, feelings, and thoughts. They also share information with others through communication. According to Dionar and Adnan (2018), speaking is the core of language learning. It is assumed that success in language learning is achieved through proficiency in speaking. Dionar and Adnan (2018) also stated that speaking is the most important skill for effective communication. This means that without speaking, communication would not exist.

Preliminary research at Qamarul Huda Badaruddin Bagu University, particularly in the English Education Department, shows that students have opportunities to express their ideas. However, in reality, they prefer to remain silent rather than speak due to a lack of vocabulary. The students need more time to think about what they want to say. Teachers motivate them to speak English without overthinking, but they remain silent. Passive students are found in class, with only three being active participants. Only four students were able to respond when discussing the given topic. Based on the explanation above, it is important to conduct research on the use of the TikTok application to improve students' speaking skills. This research was conducted with second-semester students of

the English Education Department at Qamarul Huda Badaruddin Bagu University during the 2024/2025 academic year.

2. METHOD

This study employs a qualitative approach, aiming to understand learners' perceptions and experiences when using podcasts as a medium for learning English. Participants: 20 English learners aged 18-25, with varying levels of proficiency. Selection Criteria: Participants must have access to digital devices and basic familiarity with podcasts. Data Collection used Interviews: To gather insights into learners' perceptions of podcasts as a learning tool. Observation: Monitoring learners' engagement and progress while using podcasts. And Documentation: Collecting feedback and reflections from participants. Thematic analysis used to identify recurring themes in participants' responses, focusing on: Engagement and motivation.

3. RESULTS AND DISCUSSION

The indicators of Speaking

Speaking is one of the basic language skills that have to be mastered by English Foreign learners due to its significant and its use for communication. It is very important to be able to speak English regarding that it is the most commonly accepted language in the world so that it will be very beneficial for those who comprehend it not only to improve their knowledge and skills but also easier for them to get a job. More than that, they will not find it difficult to communicate and interact with people around the world when they travel according to (Gard & Gautam 2010) cites in (Susnawati, Marhaeni, and Ramendra 2019).

Speaking is an activity used by someone to communicate with other. It takes place every where and has become part of our daily activities. When someone speaks, they interact and use the language to express their ideas, feeling and thought. They also share information to other through communication. In some situations, speaking is used to give instructions or to get things done, according (Marzuki, Jabu, and Basri 2018), state that speaking is considered as the most difficult skill among other skills, because it needs skills to develop correct sentences as well as skills to pronounce it correctly. Furthermore, based on (Mukminatien 1999) cites in (Hardi 2019)

Speaking skill is complicated because it covers various language components (Grammar, vocabulary, pronunciation, and ect). According to (Marleni 2018), states that speaking is an important skill in expressing idea in communication. Meanwhile, from (Chaney 1998) in (Efrizal 2012), speaking is the process of making and sharing meanings using verbal and non verbal symbols in different contexts. The main point of speaking is for communicating, so we have to convey the thinking and feeling effectively and the speaker must understand the meaning to be communicated in order to make other people understand with what they are talking about. It means that people in the world have speaking skill because speaking is an activity that we always do in every time to communicate with other people and to make a good relationship in society. From the description above, the researcher concluded that, speaking is an approach to convey, share ideas and feelings orally. Speaking involves several skills such as vocabulary,

pronunciation, accuracy and fluency. Students must master all of these elements. Speaking especially in Foreign languages is an activity that is necessary for all ages of students because from this activity people can understand what other people who use foreign languages say as well, meaning that people in the world have the ability to speak because speaking is an activity. Which people do all the time to communicate with other people and build good relationships in the community.

| 18

A teacher must think about suitable and engaging media for students. The teacher had never used the TikTok application as a medium for teaching speaking skills. This will create a different atmosphere in the teaching and learning process. It is expected that students will find it easier to learn English, especially speaking skills. TikTok is a Chinese social networking application and music video platform launched in September 2016 (Aji, 2018). This application allows users to create their own short music videos. The majority of TikTok users in Indonesia are millennials, also known as Generation Z. Currently, according to Dewanta (2020), TikTok is not only a source of entertainment but also an educational medium, especially related to English. Many content creators provide English learning content such as speaking, pronunciation, vocabulary, grammar, and common mistakes.

According to Yang (2020), the TikTok application has many advantages. By looking at the various features available on TikTok, it is highly possible that this application can be designed as a medium for teaching English language and literature. TikTok can be used to teach all four skills: listening, speaking, reading, and writing, which are integrated into the app. For speaking skills, students can use the voice features in the app and then communicate through the network. Likewise, using TikTok's features, students can role-play, emphasizing students' expressions and creativity. TikTok is also an effective medium in teaching and learning. By using TikTok, the teaching and learning process becomes more efficient and effective, as in a short time the teacher only conveys essential points, making it easier for students to understand the material.

TikTok Application as Learning Media

According to (I Wayan Santyasa 2007) cites in (Aji 2018) learning process contains five communication components, namely teacher, learning materials, learning media, students and learning objectives. Learning media used by the teacher must be arranged systematically, based on (Aji 2018). Without learning media, teaching and learning process is impossible, at least it requires one media to teaching and learning proces according to (Isroqm 2013) cites in (Aji 2018). According Yusuf cites in (Mahnun 2012), states that the first thing teachers must do in effective use of media is to find and select media that meet children's learning needs and attract children's interests. Learning media in the form of TikTok application can be run on mobile devices based on Android and Ios. Learning media can operate anytime and anywhere. Learning media is included in the category of mobile learning based learning media.

This is in accordance with the definition of mobile learning stated by O'Malley in (Setyadi 2017), which is a learning that learners do not stay in one place or learning activities that occur when learners make use of mobile technology devices. According to (Warini et al. 2020), there are already several TikTok users who create video content about English. Then follow their account and like each video, usually they will actively post videos. Take advantage of comments to ask. TikTok users always answer questions in

the comments column or later via the next video post. If you are an English content creator, make videos that are unique and easy to understand so that in addition to attracting someone's interest in learning, TikTok users are also comfortable watching TikTok videos, don't forget to include English learning to explore even more.

4. CONCLUSION

Teacher need some preparation before teaching students using TikTok application. Teacher made four videos using TikTok application. One video contain an explanation of the cause and effect as material, while the four videos contain conversations about cause and effect as material. Teacher shows the video to the students. Student see and take the knowledge about cause and effect. Teacher concludes the video which contains an explanation of the cause and effect To show students' speaking skills, teacher give instruction students to duet with four videos that the teacher has made containing conversations about cause and effect. Teacher sees and assesses the results of the videos that students have.

REFERENCE

- Brown, J. (2021). Podcasts vs. Traditional Listening Exercises in EFL Classrooms. *Journal of Language Learning*, 12(3), 45-60.
- Lee, S. (2020). Podcasting for English Pronunciation: A Case Study. *Asian EFL Journal*, 14(2), 34-50.
- Smith, R. (2019). The Impact of Podcasts on Listening Skills in ESL Learners. *TESOL Quarterly*, 23(1), 67-82.